

<This is a **sample** of a great call out that we received... we do get some good ones, and don't want to play favourites, so we have actually taken the body of the email and replaced it with images and details from a variety of businesses... just in case you were wondering! The point is, make sure you do the following:

- list in a single email to editorial@littleonebaby.com.au
- provide low res images ONLY to start with, but make sure you have the high res ones handy in case we need them
- keep it simple
- include descriptions and prices of all suggested items
- make sure the categories listed in the call out are used as categories in your suggestions
- don't feel the need to offer suggestions for every category, some may not suit. Go with what you think showcases your brand best.>

Hi Amy

Please find following our suggestions (low res images only) as requested:

I love new things

Sucker teat for water bottles. \$12.95



Dressing baby #1 – vintage baby

Betty Dress – 1950's styling for this perfect little party dress. In soft organic cotton poplin beautifully finished with pintuck detail on the front, two shell buttons on each shoulder and a fully lined bodice. \$64.95



Dressing baby #2 – cover ups

Oishi-M Kikoshi Hoodie. \$69.95.



Easy feeding

Organic Nursing Pillow. \$99.95.



A place to lay your head

Three Bags Full North Sea Baby Gown (also available in Pink). \$59.



Have baby will travel

Almond Tree Frames Crayon Wallet (also in Lime Green). \$29.95.



Baby's space – transport tike

Send A Toy Moulin Roty Trike. \$249.



Baby's space – flight of fancy

Stuck On You Personalised Hair Brush. \$24.95.



We look forward to hearing from you should you require any additional information or high res images.

Kind regards

<business owner/manager's name>

<name>

<position in business>

<website>

<email address>

<contact phone number>